

EMS TV Weather Forecast Award 2017 Submission:

Translation of TV Weather Forecast by Jarosław Kret, Poland:

After the title "PROGNOZA POGODY", which means Weather Forecast, first we see clouds moving through the TV studio – it is an innovation of our graphics team.

Then the weather - presenter (on this clip it is me) walks into the studio and stays in front of a map showing the actual situation of the field of pressure over Europe. It shows the actual situation and then a prediction for next 12 hours. Using this map, I try to explain with very simple words what is going to happen in Poland due to the general situation over Europe.

Then a map of Poland during the night follows, and then a map of Poland during the day. The innovation on these maps is that they are not on a green box, only just on the screen - as you can see, these maps are like made of glass. My idea was to create a map, which can be all the time visible, even, when I am showing anything what is happening on them. It is an answer for eternal question from many TV viewers from all over the country, "why weather presenters, while showing one part of the country, cover another part with her/his body (which at that moment is very important for this particular viewer)?"

So this map allows us to not shield any part of the country from the view: we – simply – are moving behind the map (I've taken this idea from American war-movies, on which officers stay behind a glass panel, on which they sketch some movements of fronts etc.). So, the map is between me and viewers. And after it I am turning to other camera, informing what time the sun rises and goes down on the next day, and then I have my 20 seconds for additional information - some weather news or explanation of some weather-phenomena.

On this clip, I am explaining why in May it was very cold and rainy weather, despite of climate warming (it is always this question of climate-warming deniers "where is climate warming if the weather is so cold?"). So, in a short way I am explaining the difference between weather and climate, and then – showing abnormal heat wave in north Africa during April and May I am trying to explain unusual evaporation of Atlantic Ocean waters, which in form of huge whirling Low Pressures have covered a big part of Europe, covering her from sun and bringing cold from north thus creating cold spring.